



5 Key Benefits of an Analytics Catalog

Many enterprises struggle with scattered reports, duplicate dashboards, and inconsistent metrics. These issues can quickly escalate into compliance risks and erode the trust and confidence leaders need to make critical decisions.

ZenOptics provides an analytics catalog that centralizes and governs enterprise analytics.

By curating trusted assets and making them easily discoverable, the analytics catalog helps business and IT teams drive governance, ensure consistency, and maintain control across the organization.



1

One Unified Portal for All Analytic Assets

Centralize every dashboard, report, and model in a single, searchable analytics catalog.

- ✓ Save hours lost searching in silos and shared drives
- ✓ Make collaboration seamless across teams
- ✓ Ensure everyone works from consistent data



“Before ZenOptics, fewer than 20% of users knew what reports were available or how to access them.”



2

Governance with Clarity

Every analytic asset includes ownership, lineage, and usage history.

- ✓ Simplify audits and regulatory reporting
- ✓ Strengthen accountability across teams
- ✓ Gain visibility into how analytics are used



“Over 90% of users welcomed new delivery methods that improved transparency.”



3

Consistent Data and Confident Decisions

Eliminate conflicting reports and redundant versions.

- ✓ Create a single source of truth
- ✓ Cut storage and maintenance costs
- ✓ Build confidence in the numbers behind decisions



“Analytics adoption increased 25% year over year after ZenOptics simplified report access.”



4

Faster Access with Stronger Oversight

Empower business users while maintaining governance.

- ✓ Enable faster, self-service access to trusted data
- ✓ Keep security and permissions under IT oversight
- ✓ Reduce shadow analytics and strengthen trust



“Only 30% of users were satisfied with access before ZenOptics. Satisfaction improved significantly after adoption.”



5

Ready for Growth and Change

An analytics catalog built to scale with evolving business needs and regulatory demands.

- ✓ Adapts to growing analytic asset volumes and new reporting platforms
- ✓ Supports analytics governance across the enterprise
- ✓ Prepares teams for AI and advanced analytics initiatives



“Teams reported measurable time savings and productivity gains through easier discovery and fewer duplicates.”

ZenOptics equips enterprises with a centralized analytics catalog that grows with the business. Executives gain the assurance of enterprise-wide governance and the confidence to pursue innovation with trusted insights.

Schedule a demo today.

Insights and results based on the [ZenOptics Brown-Forman Case Study](#) (2022).